

A SELECTION OF OUR BEST WORK





"One picture is worth a thousand words"

-Confucius

POWERFUL VISUAL CREATE POWERFUL BRANDS.



OUR LOGOS MADE OUR CLIENTS MARKET LEADERS.



WHAT ABOUT A LIVE SEMINAR FOR NON-ENTREPRENEURS?

WE DID IT.



Brand:

BtC live seminar about ambitious goal settings.

English meaning:

Goal Achieved.

Profits made:

78 000 euros+



WHAT ABOUT A VIDEO COACHING PROGRAM?

WE DID IT.



Brand:

Online video coaching program about the psychology of wealth.

English meaning:

The Keys of Abundance.

Profits made:

1,5M of euros+



WHAT ABOUT AN ULTRA PRIVATE MEMBERSHIP CLUB?

WE DID IT.



LE CERCLE DES GÉNIES

Brand:

BtB Rotary Club (Mastermind) for entrepreneurs only.

English meaning:

The Circle of the Geniuses.

Profits made:

480 000 euros+



WHAT ABOUT A PRODUCT ONLY FOR WOMEN?

WE DID IT.



Brand:

First online video yoga program for women only.

English meaning:

Fit, zen and active.

Profits made:

73 000 euros+



WHAT ABOUT A PAID PODCAST?

WE DID IT.



Motivé au Quotidien

Brand:

Daily motivation podcast.

English meaning:

Motivated Every Day.

Profits made:

329 000 euros+



WHAT ABOUT ONLINE LESSONS MULTI-FORMAT?

WE DID IT.

Parlez Anglais **avec Confiance !**

Par Aurélien du site Anglais 5 Minutes

Brand:

Online English lessons.

English meaning:

Speak English with Confidence.

Profits made:

108 000 euros+



WHAT ABOUT A LIVE EVENT ONLY FOR ENTREPRENEURS?

WE DID IT.



AIMANT À ARGENT

Brand:

3 days live event on the psychology of wealth.

English meaning:

Money Magnet.

Profits made:

2,2M euros+



WHAT ABOUT A MOBILE APP?

WE ARE MAKING IT, RIGHT NOW.



Brand:

Chinese lessons mobile app.

Profits made:

Not launched yet.



WHAT ABOUT YOUR BRAND?

LET'S DO IT.

LET'S TALK: WWW.TONYLUX.COM/TALK

OH, I ALMOST FORGOT TO MENTION...

WE ALSO DID:

- Book launches
- Sales video
- Powerpoint sales script
- Emails leading to sales
- Copywriting brand related

BUT IT SHOULD BE THE MINIMUM, ISN'T?



MARKETING LUXURY GOODS
THE FRENCH WAY

